

012653

Freedom Promise




Picture Description¹⁾

A black and white photograph depicts a large Marlboro advertisement featuring two cowboys and a horse, mounted on the side of a brick building.

Analysis¹⁾

This black and white photograph captures a striking juxtaposition of urban architecture and iconic Americana. A large advertisement, featuring the classic Marlboro cowboy imagery, is mounted on the side of a weathered brick building. The building itself is a somber affair, with windows and a "Parken verboten" sign suggesting a European setting. The interplay of the stark black and white tones, the rough texture of the brick, and the idealized photograph of the American West create a compelling visual contrast, offering a commentary on cultural influence and the passage of time.

Picture Data

	Type / Size	By	Web Link
Exposure	Analog	Frank Titze	
Developing	Analog	Frank Titze	
Enlarging	—	—	
Scanning	Digital	Frank Titze	
Processing	Digital	Frank Titze	
	Exposure	Processing	Published
Dates	—	03/2022	04/2025
	Width	Height	Bits/Color
Original Size	7235 px	4824 px	16
Ratio ca.	1.50	1	—
Exposure	24x36 mm		
Location	—		
Title (German)	Freiheitsversprechen		

Remarks

¹⁾Text is AI generated - Reviewed / Corrected