

011863

Wir leben Neu I




Picture Description¹⁾

A promotional banner for a new development project lies on the ground in front of a construction site.

Analysis¹⁾

This photograph captures an urban scene in stark contrast, highlighting themes of construction and development. In the foreground, a promotional banner bearing the text 'Heiners. Wir leben Neu' (Heiners. We live New) lies partially on the ground, suggesting a project in its nascent stages. The banner showcases an artist's rendering of a modern building, juxtaposed against the actual construction site behind it, marked by disturbed earth and rudimentary landscaping. The background features typical European apartment buildings, some of which have been artificially colored green, creating a surreal effect that draws attention to the intersection of aspiration and reality in urban planning.

Picture Data

	Type / Size	By	Web Link
Exposure	Digital	Frank Titze	
Developing	—	—	
Enlarging	—	—	
Scanning	—	—	
Processing	Digital	Frank Titze	
	Exposure	Processing	Published
Dates	06/2022	09/2022	09/2024
	Width	Height	Bits/Color
Original Size	6877 px	4912 px	16
Ratio ca.	1.40	1	—
Exposure	24x36 mm		
Location	—		
Title (German)	Wir leben Neu I		

Remarks

¹⁾Text is AI generated - NOT reviewed and/or corrected