

010814

nulo I



Picture Description¹⁾

A low-angle shot capturing the urban landscape with a Nulo pet food billboard prominently featuring a dog's head against the backdrop of city buildings and power lines.

Analysis¹⁾

This photograph captures a dynamic urban scene, focusing on the interplay between architecture and advertising. The perspective is from a low angle, looking upwards, emphasizing the towering buildings and a series of billboards. The dominant billboard features a close-up of a dog's face in black and white, promoting 'Nulo' pet food with the tagline 'no better pet food.' The text 'learn why at nulo.com/facts' is prominently displayed. A modern skyscraper with reflective glass panels adds a contemporary architectural element to the composition. The photograph utilizes strong contrasts and a slightly desaturated color palette, enhancing the sense of urban grit and the impact of the advertising.

Picture Data

	Type / Size	By	Web Link
Exposure	Digital	Frank Titze	 Frank Titze-art1081 - Artwork Data Sheet ID: 010814
Developing	—	—	
Enlarging	—	—	
Scanning	—	—	
Processing	Digital	Frank Titze	
	Exposure	Processing	Published
Dates	09/2019	11/2019	07/2023
	Width	Height	Bits/Color
Original Size	5546 px	6655 px	16
Ratio ca.	1	1.20	—
Exposure	24x36 mm		
Location	—		
Title (German)	nulo I		

Remarks

¹⁾Text is AI generated - NOT reviewed and/or corrected